



EMILY SANDERS

LEARNING AND DEVELOPMENT

Experience

Alpine Bank | 2023- 2024

INSTRUCTIONAL DESIGNER

- **Skilled** in customer education for enterprise SaaS, with a focus on Banking SaaS solutions.
- **Invented** engaging and interactive learning courses, leveraging videos, graphics, and diagrams to demystify complex systems.
- **Simplified** intricate content from technical SMEs into clear, digestible information.
- **Streamlined** workflow processes for storyboarding, design, and development, ensuring efficient course creation.
- **Implemented** and managed a robust compliance knowledge base and LMS resources for seamless knowledge dissemination.
- **Harnessed** the power of top learning tools like Camtasia, Storyline, Rise, BrainShark, and Vyond to elevate educational content.

InXpress Logistics | 2018 - 2023

GLOBAL LEARNING EXPERIENCE DESIGNER AND CURRICULUM DEVELOPER

- **Engineered** a cutting-edge SaaS Enterprise curriculum, delivering immersive and user-centric learning experiences.
- **Created** dynamic customer-facing courses, translating complex concepts into engaging and easily digestible content.
- **Designed** impactful instructor-led training for onboarding, utilizing a blend of instructional design principles and adult learning theory to accelerate new hire integration.
- **Crafted** visually stunning educational materials, combining artistic flair with a keen design-eye to captivate learners.
- **Transformed** intricate topics into engaging learning modules, leveraging storytelling and interactive materials to enhance comprehension.
- **Mastered** instructional design principles, harnessing a deep understanding of adult learning theory to tailor educational content.
- **Excelled** as an educational technologies wizard, skillfully integrating emerging tools to elevate learning experiences.
- **Developed** a range of websites, demonstrating expertise in web design and user experience.
- **Specialized** in learning management systems, expertly managing and optimizing LMS platforms for seamless content delivery.
- **Innovated** with emerging technologies, staying ahead of trends to craft forward-thinking learning experiences.
- **Constructed** compelling stories through interactive materials, using a narrative approach to engage and educate diverse audiences.

Contact

Phone

+1.801.541.6043

Email

personacollection@gmail.com

Website

emilysanderscreative.com

Skills

Project	▬
Teaching	▬▬▬
Technology	▬▬▬
Design	▬▬▬
Communication	▬▬
Collaboration	▬▬▬

Authoring

Articulate Storyline	▬▬▬▬
Articulate Rise	▬▬▬▬▬▬
Vyond	▬▬▬

LMS

Learn Upon

Moodle

Canvas

TOOLS

Adobe Photoshop

Premier

VR / AR

Microsoft Office

References

Jon Larson

Pax8 Solution
Cloud Solutions Architect

Phone +1.435.714.9280

Email Jon.Larson@c9biz.com

Trudy Richardson

Salt Lake Community College
Professor of Visual Studies

Phone +1.801.979.2254

Email Trudy.Richardson@slcc.edu

Portfolio

COMPANY REBRANDING (Click Here)

Learners: Global learners: Executive group, Sales, Customer Service, etc.

- Diagnosed the "what" and "how" of rebrand usage, ensuring employees were in the know.
- Pulled off a quick turnaround with a slick Storyline course, ready to roll in record time on the company's LMS.

INTRODUCTION TO UPS LOGISTICS (Click Here)

Learners: Franchise owners and Sale Representatives in Germany

- This training project was designed specifically for InXpress franchise owners, focusing on key logistics concepts and operational best practices. The course provided a comprehensive overview of the logistics industry, emphasizing the unique services and solutions offered by InXpress and its partner UPS. Franchise owners learned how to effectively manage shipping and courier services, optimize supply chain processes, and leverage UPS technology and tools to enhance customer service and business growth.

Education

Masters in Adult Learning

Weber State University

Masters in Adult Learning

Yukon Learning

Bachelor of Fine Art, emphasis in education

University of Utah

ATD Training

Workshops in Instructional Design